



## Decorators Choice Paint Store Ltd.

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# News

### New !!!!

- Tester colour pots now available in every Benjamin Moore colour
- Natural finishes wallpaper: stone, brick, silk, linen and more
- Come see the new store! We have moved to a larger location in order to provide more inspiration for our customers.

### Store Specials

Vinylbilt Shutters 30% off

All blinds from Hunter Douglas and Elite from 10-50% off

Wallpaper 25% off

### Services:

- Free shop-at-home service for all window coverings
- In-home colour consultation & décor services
- Painting services
- Hardwood flooring product and installation
- Paint & wallpaper
- Etc.

Welcome to the first edition of the Decorators Choice e-newsletter. This will be published monthly helping to share store specials, give advice and even answer customer questions regarding both decorating and product information. I believe that the newsletter will grow and further develop as time goes on, and I welcome your feedback and would love to hear what ideas and information you would like to see published each month. Please email any suggestions and comments to [dcnewsletter@bellnet.ca](mailto:dcnewsletter@bellnet.ca).

Heather Sutherland  
*Interior Decorator*  
The Decorators Choice Paint Store Ltd.

## Change is in the air....

As spring is slowly approaching us, that familiar feeling is starting to creep up inside, making us want to change some aspect of our living room, dining room, entry way, kitchen, etc. It's that feeling that makes some family members excited about change, others cringe with the thought of more work! Nonetheless, change is in the air and the decorator inside all of us is asking...

### Where do I begin?

Its all about finding inspiration...a piece of art, fabric, maybe a fond memory of a trip to an exotic land...something that expresses your personality and will help to create a room you'll love to be in. Whether it's a new paint colour, window coverings or a full-scale renovation, inspiration can be found in the things you love. Consider these tips while planning your new room:

- Be aware of the rooms adjacent to your target room, a smooth transition of colours is important especially in today's open-concept homes
- Think of any focal points you may want to highlight in the space – a fireplace, large picture window, a piece of art (perhaps your inspiration piece) – and use colour to draw attention to it
- Lighting plays an important role in decorating. Take into account the amount of natural and artificial light that enters your room when deciding how dark, bright or dramatic you want to go

**The staff** at Decorators Choice Paint Store can assist you in finding the perfect colour, fabric, blind or overall concept to make your spring project a success. Either come in with your ideas, or book an appointment for one of our experienced interior decorators to come out to your home and we will help you create the room of your dreams.



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